

# 5th ANNUAL

# Sept. 9, 2018 Noon to 4PM



5th Annual  
**DSM 9<sup>TH</sup> OPEN STREET**  
SW 9<sup>TH</sup>  
[friendsofsw9th.com](http://friendsofsw9th.com)



## What:

A 4 hour family/business street picnic allowing businesses to promote themselves, food and game vendors, music and other entertainment.

## Where:

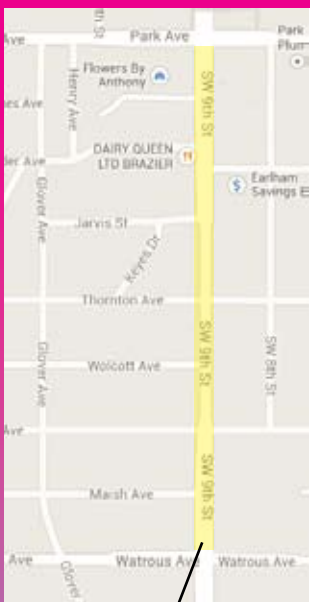
Between Watrous and Park Avenue on SW 9th Street

## When:

September 9, 2018  
Noon to 4 p.m.

## Why:

Promote SW 9th businesses and bring awareness to the SW 9th revitalization project. The results of this project will enhance the corridor by removing the blighted sites, help small businesses improve their visibility and working to slow traffic down. The project stretches from the viaduct at Thomas Beck road to the overpass at Highway 5 bypass. In conjunction with the Des Moines East and South Chamber of Commerce and the SW 9th Merchants Association this event is the spring board towards the City of Des Moines' five year plan to make SW 9th more business friendly and improve its overall appearance as one of the three main corridors going into the city of Des Moines from the south.



Street closed between  
Watrous and Park Avenue  
on SW 9th Street



All photos from **DSMOPEN STREET**

# Strategic Partnership Opportunities



**Event Date:**  
**September 9, 2018**

**Deadline for Vendor Space and Advertising August 1, 2018**

## **Presenting \$2,000 (limit 1)**

Name/Business logo designed next to DSMOpen identity  
Logo top/center on all material  
Logo on Facebook event cover photo  
Web Banner on chamber website linking to Facebook  
Free vendor location

## **Superhero \$1,000 (limit 4)**

Name/Business logo on marketing material  
Logo on all material  
Web Banner on chamber website linking to Facebook  
Social Media recognition  
Free vendor location

## **Hero \$750 (limit 4)**

Logo on marketing material and website  
Social Media recognition  
Free vendor location

## **Friend \$500 (unlimited)**

Logo on marketing material and website  
Social Media recognition  
Free vendor location

## **Supporter \$250 (unlimited)**

Logo on marketing material and website  
Free vendor location

\*3,000 mailers/posters distributed by mail, handed out to schools, churches and businesses.

Web banner on chamber website linking to Friends of SW 9th Event.

## **Vendor Opportunities\***

### **Benefits:**

- 1) Sell goods and services.
- 2) Promote your business or organization.
- 3) Community involvement and awareness.
- 4) \$25 Application cost to vendor

### **Requirements:**

- 1) Space needs to be reserved before August 1, 2018
- 2) Vendor is responsible for all tables, chairs and set up.
- 3) No equipment or advertising sign shall be fastened to, or posted on any hydrant, light pole, street fixture, tree, bench or other permanent structure.
- 4) Each vendor must clean his/her area and remove all goods/equipment at the event's close.
- 5) Vendors of taxable goods or services must meet State Board permit requirements.
- 6) No alcoholic beverages to be sold by DSMOPEN vendors.
- 7) Liability form must be signed before participating.
- 8) Liability: DSMOPEN STREET on SW 9th Street cannot be held responsible for any lost materials, merchandise, gifts, articles or items, regardless of value.
- 9) No rain date.
- 10) Vendor must be approved by DSMOPEN STREET on SW 9th Street committee.
- 11) \$25.00 application fee must be paid in advanced.

\*Deadline August 1, 2018 for sponsors to turn in money for the benefits to include printing of posters and mailers. All others are welcome after the deadline, but will not be included in print material.

**Contact: Bill Hansen Phone: 515.577-6637  
website at [www.friendsofsw9th.com](http://www.friendsofsw9th.com)**



Now a 501 C(3)

